

Mackay Basketball

2023 NBL1 North Sponsorship Packages



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MACKAY BASKETBALL NBL1 NORTH PROGRAM

Mackay Basketball was a foundation club of the Queensland State League that first launched in 1987.

Today, our Mackay representative sides compete against 14 other teams in the NBL1 North, from Cairns down south to the Gold Coast, along with the Darwin Salties in the Northern Territory.

The NBL1 is the only true national sporting league in Australia, with winning teams from each conference - NBL1 North, NBL1 East (ACT & NSW), NBL1 South (VIC & TAS), NBL1 Central (SA) and NBL1 West (WA) all competing for the prestigious NBL1 National Title.

Our NBL1 North program consists of the McDonald's Mackay Meteors (Men) and McDonald's Mackay Meteorettes (Women).

Along with recruiting high-level domestic and overseas talent, our program provides a pathway for talented local athletes to showcase their skills at a professional level and a stepping stone to the National Basketball League (NBL) and Women's National Basketball League (WNBL).

With a 1200-seat show court venue, an NBL1 North game-night at the McDonald's Mackay Multi-Sports Stadium provides fantastic, family-friendly entertainment, in an atmosphere unlike no other Mackay community sporting event.



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10 X HOME GAMES & 9 X AWAY GAMES IN 2023



2023 NBL1 NORTH OFFICIAL DRAW

ROUND	DATE	OPPONENT	VENUE	TIME WMN & MEN
ROUND 1:	FRIDAY, MARCH 24	ROCKHAMPTON	McDONALD'S MACKAY STADIUM	6:30PM & 8:30PM
ROUND 2:	FRIDAY, MARCH 31	TOWNSVILLE	McDONALD'S MACKAY STADIUM	6:30PM & 8:30PM

EASTER LONG WEEKEND – NO NBL1 NORTH GAMES ON APRIL 7, APRIL 8 or APRIL 9

ROUND 3	MACKAY BYE: NO NBL1 NORTH GAMES ON FRIDAY, APRIL 14 SATURDAY, APRIL 15 SUNDAY, APRIL 16			
ROUND 4:	<i>Friday, April 21</i> <i>Saturday, April 22</i> <i>Sunday, April 23</i>	<i>Brisbane Capitals</i> <i>Northside Wizards</i> <i>Southern Districts</i>	<i>Auchenflower Stadium</i> <i>South Pine Sports Complex</i> <i>Rowland Cowan Stadium</i>	<i>6pm & 8pm</i> <i>5pm & 7pm</i> <i>1pm & 3pm</i>
ROUND 5:	SATURDAY, APRIL 29	SOUTHWEST METRO	McDONALD'S MACKAY STADIUM	6PM & 8PM
ROUND 6:	FRIDAY, MAY 5	GOLD COAST	McDONALD'S MACKAY STADIUM	6:30PM & 8:30PM
ROUND 7:	<i>Friday, May 12</i> <i>Saturday, May 13</i>	<i>Cairns</i> <i>Darwin</i>	<i>Early Settler Stadium</i> <i>Darwin Basketball Stadium</i>	<i>6:30pm & 8:30pm</i> <i>6pm & 8pm</i>
ROUND 8:	FRIDAY, MAY 19	DARWIN	McDONALD'S MACKAY STADIUM	6:30PM & 8:30PM
ROUND 9:	SATURDAY, MAY 27	CAIRNS	McDONALD'S MACKAY STADIUM	6PM & 8PM
ROUND 10:	SATURDAY, JUNE 3	LOGAN	McDONALD'S MACKAY STADIUM	6PM & 8PM
ROUND 11:	SATURDAY, JUNE 10	IPSWICH	McDONALD'S MACKAY STADIUM	6PM & 8PM
ROUND 12:	<i>Saturday, June 17</i>	<i>Townsville</i>	<i>Townsville StarFM Stadium</i>	<i>5pm & 7pm</i>
ROUND 13:	<i>Saturday, June 24</i>	<i>Rockhampton</i>	<i>Bravus Arena</i>	<i>5:30pm & 7:30pm</i>
ROUND 14:	<i>Saturday, July 1</i> <i>Sunday, July 2</i>	<i>Sunshine Coast Phoenix</i> <i>USC Rip City</i>	<i>Maroochydore Stadium</i> <i>USC Stadium</i>	<i>6pm & 8pm</i> <i>12pm & 2pm</i>
ROUND 15:	FRIDAY, JULY 7	NORTH GOLD COAST	McDONALD'S MACKAY STADIUM	6:30PM & 8:30PM
ROUND 16:	SATURDAY, JULY 15	RED CITY ROAR	McDONALD'S MACKAY STADIUM	6PM & 8PM
NBL1 NORTH QUARTER FINALS:	JULY 21 - 23			
NBL1 NORTH SEMI-FINALS:	JULY 28 - 30			
NBL1 NORTH GRAND FINALS:	AUGUST 4 - 6 <i>(Best of 3 series)</i>			
NBL1 NATIONAL FINALS:	AUGUST 18 - 20			

TEN HOME GAMES IN BOLD | *Nine Away Games in Italic*

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PASSION & PRIDE, WE REPRESENT MACKAY

**We don't talk about
being actively involved
with the community...**

WE ARE THE COMMUNITY!

Each NBL1 North season our McDonald's Mackay Meteors & McDonald's Mackay Meteorettes players & coaches spend countless hours helping run school clinics, holiday camps, academies & other positive programs that use basketball as a tool to promote positive messages to children & youth on leading active, healthy lifestyles.

In 2022, we successfully delivered 15 x 'MACKTOWN SHOWDOWN' matches, where our NBL1 stars visited school's & played games against the students.



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GIVE YOUR BUSINESS THE COMPETITIVE EDGE!

Whether you're entertaining clients, treating your staff, or heading along with the family, our corporate boxes are the best way to enjoy the live sporting action in 'The Crater' at McDonald's Mackay Multi-Sports Stadium.

We pride ourselves on excellence when servicing our sponsors and provide a number of opportunities for you to align your brand with Mackay Basketball.

***ELEVATE YOUR GAME EXPERIENCE FOR A SEASON
FULL OF NIGHTS THAT YOU WON'T FORGET!***



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2023 MACKAY BASKETBALL NBL1 NORTH PROGRAM PRINCIPAL PARTNERSHIP

A **Principal Partnership** is the second highest tier of sponsorship available within our Mackay Basketball NBL1 North Program.

Packages include a wide range of options, from corporate box hospitality, to signage and branding opportunities, merchandise, VIP event invitations, game-night activations, community engagement initiatives, individual player sponsorship, digital & social media content and group season ticket packages.

Each package is personalised, tailored to your business needs.

With only 10 x Principal Partnership packages available for 2023, be sure to contact Mackay Basketball ASAP to discuss how you can secure your position!



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2023 MACKAY BASKETBALL NBL1 NORTH PROGRAM PLATINUM SPONSORSHIP

2023 NBL1 North Platinum Sponsorship

Investment benefits:

- FOUR INVITATIONS TO THE MACKAY BASKETBALL NBL1 NORTH SEASON LAUNCH EVENT
- CORPORATE BOX HOSPITALITY FOR TEN PEOPLE TO TEN NBL1 NORTH HOME GAMES, INCLUDING A \$200 BEVERAGE PACKAGE + NIBBLES EACH GAME
- CORPORATE BOX SIGNAGE
- BUSINESS RECOGNITION ON THE MACKAY BASKETBALL WEBSITE
- BUSINESS RECOGNITION IN NBL1 NORTH GAME NIGHT PROGRAMS
- PUBLIC ANNOUNCEMENT RECOGNITION AT ALL NBL1 NORTH HOME GAMES
- FOUR INVITATIONS TO THE MACKAY BASKETBALL NBL1 NORTH PRESENTATION EVENT
- PERSONALISED NBL1 NORTH SPONSOR RECOGNITION FRAME
- FIRST OPTION TO PURCHASE YOUR CORPORATE BOX FOR ANY NBL1 NORTH FINALS GAMES THAT TAKE PLACE IN MACKAY



PLATINUM INVESTMENT PRICE:
(10-SEAT PACKAGE)
\$11,000 PLUS GST

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2023 MACKAY BASKETBALL NBL1 NORTH PROGRAM PLATINUM SPONSORSHIP

2023 NBL1 North Platinum Sponsorship

Investment benefits:

- FOUR INVITATIONS TO THE MACKAY BASKETBALL NBL1 NORTH SEASON LAUNCH EVENT
- CORPORATE BOX HOSPITALITY FOR EIGHT PEOPLE TO TEN NBL1 NORTH HOME GAMES, INCLUDING A \$160 BEVERAGE PACKAGE + NIBBLES EACH GAME
- CORPORATE BOX SIGNAGE
- BUSINESS RECOGNITION ON THE MACKAY BASKETBALL WEBSITE
- BUSINESS RECOGNITION IN NBL1 NORTH GAME NIGHT PROGRAMS
- PUBLIC ANNOUNCEMENT RECOGNITION AT ALL NBL1 NORTH HOME GAMES
- FOUR INVITATIONS TO THE MACKAY BASKETBALL NBL1 NORTH PRESENTATION EVENT
- PERSONALISED NBL1 NORTH SPONSOR RECOGNITION FRAME
- FIRST OPTION TO PURCHASE YOUR CORPORATE BOX FOR ANY NBL1 NORTH FINALS GAMES THAT TAKE PLACE IN MACKAY

PLATINUM INVESTMENT PRICE:
(8-SEAT PACKAGE)
\$8,800 PLUS GST



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2023 MACKAY BASKETBALL NBL1 NORTH PROGRAM GOLD SPONSORSHIP

2023 NBL1 North Gold Sponsorship

Investment benefits:

- TWO INVITATIONS TO THE MACKAY BASKETBALL NBL1 NORTH SEASON LAUNCH EVENT
- CORPORATE BOX HOSPITALITY FOR SIX PEOPLE TO TEN NBL1 NORTH HOME GAMES, INCLUDING A \$120 BEVERAGE PACKAGE + NIBBLES EACH GAME
- CORPORATE BOX SIGNAGE
- BUSINESS RECOGNITION ON THE MACKAY BASKETBALL WEBSITE
- BUSINESS RECOGNITION IN NBL1 NORTH GAME NIGHT PROGRAMS
- PUBLIC ANNOUNCEMENT RECOGNITION AT ALL NBL1 NORTH HOME GAMES
- TWO INVITATIONS TO THE MACKAY BASKETBALL NBL1 NORTH PRESENTATION EVENT
- PERSONALISED NBL1 NORTH SPONSOR RECOGNITION FRAME
- FIRST OPTION TO PURCHASE YOUR CORPORATE BOX FOR ANY NBL1 NORTH FINALS GAMES THAT TAKE PLACE IN MACKAY

GOLD INVESTMENT PRICE:

(6-SEAT PACKAGE)

\$6,600 PLUS GST



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2023 MACKAY BASKETBALL NBL1 NORTH PROGRAM SILVER SPONSORSHIP

2023 NBL1 North Silver Sponsorship

Investment benefits:

- TWO INVITATIONS TO THE MACKAY BASKETBALL NBL1 NORTH SEASON LAUNCH EVENT
- CORPORATE BOX HOSPITALITY FOR FIVE PEOPLE TO TEN NBL1 NORTH HOME GAMES, INCLUDING A \$100 BEVERAGE PACKAGE + NIBBLES EACH GAME
- CORPORATE BOX SIGNAGE
- BUSINESS RECOGNITION ON THE MACKAY BASKETBALL WEBSITE
- BUSINESS RECOGNITION IN NBL1 NORTH GAME NIGHT PROGRAMS
- PUBLIC ANNOUNCEMENT RECOGNITION AT ALL NBL1 NORTH HOME GAMES
- TWO INVITATIONS TO THE MACKAY BASKETBALL NBL1 NORTH PRESENTATION EVENT
- PERSONALISED NBL1 NORTH SPONSOR RECOGNITION FRAME
- FIRST OPTION TO PURCHASE YOUR CORPORATE BOX FOR ANY NBL1 NORTH FINALS GAMES THAT TAKE PLACE IN MACKAY

SILVER INVESTMENT PRICE:

(5-SEAT PACKAGE)

\$5,500 PLUS GST



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2023 MACKAY BASKETBALL NBL1 NORTH PROGRAM SILVER SPONSORSHIP

2023 NBL1 North Silver Sponsorship

Investment benefits:

- TWO INVITATIONS TO THE MACKAY BASKETBALL NBL1 NORTH SEASON LAUNCH EVENT
- CORPORATE BOX HOSPITALITY FOR FOUR PEOPLE TO TEN NBL1 NORTH HOME GAMES, INCLUDING A \$80 BEVERAGE PACKAGE + NIBBLES EACH GAME
- CORPORATE BOX SIGNAGE
- BUSINESS RECOGNITION ON THE MACKAY BASKETBALL WEBSITE
- BUSINESS RECOGNITION IN NBL1 NORTH GAME NIGHT PROGRAMS
- PUBLIC ANNOUNCEMENT RECOGNITION AT ALL NBL1 NORTH HOME GAMES
- TWO INVITATIONS TO THE MACKAY BASKETBALL NBL1 NORTH PRESENTATION EVENT
- PERSONALISED NBL1 NORTH SPONSOR RECOGNITION FRAME
- FIRST OPTION TO PURCHASE YOUR CORPORATE BOX FOR ANY NBL1 NORTH FINALS GAMES THAT TAKE PLACE IN MACKAY



SILVER INVESTMENT PRICE:

(4-SEAT PACKAGE)

\$4,400 PLUS GST

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2023 MACKAY BASKETBALL NBL1 NORTH PROGRAM **BRONZE** SPONSORSHIP

2023 NBL1 North **Bronze** Sponsorship

Investment benefits:

- TWO INVITATIONS TO THE MACKAY BASKETBALL NBL1 NORTH SEASON LAUNCH EVENT
- ONE INDOOR WALL SIGN - 2400MM X 1200MM (LANDSCAPE STYLE)
- BUSINESS RECOGNITION ON THE MACKAY BASKETBALL WEBSITE
- BUSINESS RECOGNITION IN NBL1 NORTH GAME NIGHT PROGRAMS
- PUBLIC ANNOUNCEMENT RECOGNITION AT ALL NBL1 NORTH HOME GAMES
- TWO INVITATIONS TO THE MACKAY BASKETBALL NBL1 NORTH PRESENTATION EVENT
- PERSONALISED NBL1 NORTH SPONSOR RECOGNITION FRAME

**BRONZE INVESTMENT PRICE:
\$1,500 PLUS GST**



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2022 MACKAY BASKETBALL NBL1 NORTH PROGRAM **INDIVIDUAL PLAYER** SPONSORSHIP

2023 NBL1 North **Individual Player** **Sponsorship** Investment benefits:

- TWO INVITATIONS TO THE MACKAY BASKETBALL NBL1 NORTH SEASON LAUNCH EVENT
- PUBLIC ANNOUNCEMENT RECOGNITION OF YOUR BUSINESS DURING PLAYER INTRODUCTIONS
- BUSINESS RECOGNITION ON THE MACKAY BASKETBALL WEBSITE
- BUSINESS RECOGNITION IN NBL1 NORTH GAME NIGHT PROGRAMS
- TWO INVITATIONS TO THE MACKAY BASKETBALL NBL1 NORTH PRESENTATION EVENT
- PERSONALISED NBL1 NORTH SPONSOR RECOGNITION FRAME

INDIVIDUAL PLAYER SPONSORSHIP
INVESTMENT PRICE:
\$600 PLUS GST



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NOW IS THE TIME TO GET YOUR BUSINESS INTO THE GAME!

**FOR MORE INFORMATION OR TO SECURE A
SPONSORSHIP PACKAGE, PLEASE CONTACT:**

**JOEL KHALU
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(07) 4957 5543**



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